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## **AU-5005(2)/ME-5005(3)-CBGS**

### **B.E. V Semester**

Examination, June 2020

## **Choice Based Grading System (CBGS)**

### **Engineering Economics and Management**

*Time : Three Hours*

*Maximum Marks : 70*

**Note:** i) Attempt any five questions.

ii) All questions carry equal marks.

1. a) What is Demand? How do you measure it?  
b) What is Elasticity of demand? Explain its importance.
2. a) Explain laws of return.  
b) What is a monopoly?
3. What is depreciation? Explain SL and DB method of calculating depreciation.
4. a) Differentiate between deflation and stagflation.  
b) Write a note on globalization.
5. Discuss salient features of Budget of India in year 2020.
6. a) What are objectives and scope of management?  
b) Discuss importance of communication in management.

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7. a) What is advertising and its advantages?  
b) Draw a balance sheet of any firm.
  
8. Write short notes on any two
  - i) Factors of production
  - ii) Direct and indirect taxes
  - iii) Marketing concepts
  - iv) Budget and its importance

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